



2026 MVSB Ashland 100th Anniversary Coloring Contest Rules

NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

SPONSOR: The MVSB (Meredith Village Savings Bank) Ashland 100th Anniversary coloring contest is sponsored by MVSB (Sponsor), PO Box 177, Meredith, NH 03253

CONTEST PERIOD: The MVSB Ashland 100th Anniversary coloring contests begins on Monday, August 17, 2026, and the submission period ends on Friday, September 4, 2026. An internal judging committee will select six (6) winners, two (2) per age group. Winners will be notified the week of Monday, September 14, 2026.

PRIZE: Six (6) participants, two (2) from each age group will receive a Jellycat® Amuseables Sun (Medium) valued at \$35 each.

AGREEMENT TO OFFICIAL RULES: By participating in The MVSB Ashland 100th Anniversary coloring contest, a Parent or Legal Guardian for each entrant agrees to be bound by these Official Rules, including all eligibility requirements, and unconditionally accepts the decisions of the Sponsor, which are final and binding. The contest is subject to all federal, state and local laws and regulations and is void outside the United States and wherever prohibited by law. Prizes may be subject to tax; all applicable taxes are the responsibility of the winner.

ELIGIBILITY: The MVSB Ashland 100th Anniversary coloring contest is open to individuals who (a) are legal residents of New Hampshire (b) Are twelve (12) years of age or under at the time of entry. Children of New Hampshire Mutual Bancorp employees and its subsidiaries are eligible to participate in this contest. The Sponsor has the right to verify the eligibility of each entrant before any prize is issued.

ENTRY: Coloring entries must be submitted on The MVSB Ashland 100th Anniversary coloring templates available at the Ashland branch or online at mvsb.com/ashland100. There are three (3) age groups for entry: 5 and under, 6 - 8 and 9 - 12. Submissions can be made at the MVSB Ashland Branch. Mechanically reproduced or potentially fraudulent entries, as determined by Sponsor in its sole discretion, will be discarded. One entry per entrant.

Official Rules may be downloaded from the Sponsor's website at mvsb.com/official-rules.

Assignment of Publication Rights. We cannot, by law, publish photographs of underage participants on our website, social media pages, or in other publications without explicit permission. For winning entries, the Parent or Legal Guardian may be asked to complete a release form that must be filled out prior to our posting photos of the winning entries.

By submitting an entry, Entrant retains full ownership and copyright of the artwork. Entrant grants Sponsor a worldwide, royalty-free, non-exclusive, revocable license for a period of two (2) years from the contest end date. This license is granted solely to display, reproduce, and distribute the submission for marketing, promotional, and archival purposes related to this Contest across Sponsor's official website, social media, and press releases.

DISQUALIFICATION: Entrant may be prohibited from participating in this contest if Sponsor, in Sponsor's sole discretion, reasonably believes that the entrant has attempted to undermine the legitimate operation of the contest by cheating, deception or other unfair practices, or annoys, abuses, threatens or harasses any other contest entrants, associated individuals or agencies. Any false information provided within the context of the contest by any entrant or noncompliance with these rules or the like may result in the immediate disqualification of the entrant from the contest.

DISTRIBUTION OF PRIZES: Eligible participants who enter The MVSBS Ashland 100th Anniversary coloring contest and provide their contact information will have the chance to win a prize. Six (6) participants, two (2) from each age group will be chosen by the Sponsor's internal selection committee and will be contacted during the week of Monday, September 14, 2026.

WINNER NOTIFICATION: The Sponsor will contact the winners during the week of Monday, September 14, 2026. If the Sponsor is unable to reach the winner after three (3) attempts or if the winner has not contacted the Bank within 3 days of announcement, another winner will be selected in accordance with official contest rules.

ODDS OF WINNING: The odds of winning are dependent upon the total number of eligible entries received.

ADDITIONAL LIMITATIONS: All prizes are non-transferable. No substitution or cash equivalent of prizes is permitted. The Sponsor may require a Release Form to be completed by a Parent or Legal Guardian of the winner. By participating in the contest, entrants agree to release, indemnify and hold harmless MVSBS, Meta, Jellycat, administrator, advertising and promotion agencies and all their respective officers, directors, employees, representatives and agents from and against any injuries, losses, damages, claims, actions and liability of any kind caused in whole or in part, directly or indirectly, from participation in the contest or acceptance, possession or use of any prize awarded. The Sponsor is not

liable for any lost or stolen entries, prizes or contest information. The Sponsor is not responsible for the printing of or typographical errors in any contest-related materials. Sponsor, advertising and promotional agencies and all their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system resulting from access to or the download of information or materials connected with this contest. Sponsor does not make any warranties, express or implied, as to the condition, fitness or merchantability of the prize.

The MVSB Ashland 100th Anniversary Coloring Contest Official Rules shall be interpreted in accordance with the laws of the State of New Hampshire without regard to its principles of conflicts of law. Jurisdiction and venue shall be solely within the State of New Hampshire for the resolution of any disputes relating to the administration of the contest. Contest is void where prohibited by law.

CHANGES: MVSB reserves the right to change contest rules and/or dates at any time without additional notice. In the event of any dispute pertaining to this contest, the decision of MVSB Management is final. Any questions regarding this contest should be directed to mvsbmarketing@mvsb.com.

DEADLINE FOR SUBMISSION: Friday, September 4, 2026